



March was a month we'll remember for a very long time. The spread of COVID-19 caused us to shift from serving walk-in customers to curbside service and deliveries. Thank you to everyone who has helped us through this unusual time.



APRIL 2020

Frank Hinton & Son
Jabetown Mill
May's Lick Mill
Fleming County Farm Supply
Hinton Mills Cynthiana
www.hintonmills.com



Follow us on Facebook for exclusive deals, news and giveaways!

All five Hinton Mills locations are open Mon. – Fri. 7:30-5:00, Saturday, 7:30-12:30

A letter to our customers,

We know the stress you feel to feed not only your family but everyone else's. As with all challenging times, on the farm, it's still business as usual. Farmers are providing the safe, affordable and abundant food supply that Americans and people across the world enjoy, this day and every day. No matter what challenges come our way, you can be assured we are going to do our best to keep serving you like we've done for the past 102 years. We are in this together.

We have been deemed by the federal and state government as a critical infrastructure industry and we plan to be 'business as usual' the best we possibly can. We've made various changes to better serve you during this time and to help keep you, the Hinton Mills Team, and our community safe and healthy.

At this time, Hinton Mills is OPEN but our showrooms are closed to walk-in business. See the box to the right for curbside service and delivery details.

We've followed state, federal and CDC guidelines to enhance our cleaning and sanitation efforts, as well as the health protocol for our team members.

While we are implementing some changes for your convenience and the safety of all during these challenging times, know that some things haven't changed. Animals have to be fed. The food of tomorrow has to be planted today. And as always, we are thankful for the opportunity to provide you with the quality products and service that you deserve.

– Hinton Mills Family

"The Lord himself goes before you and will be with you; he will never leave you nor forsake you. Do not be afraid; do not be discouraged."

– Deuteronomy 31:8 (NIV)

Frank Hinton & Son
606-876-3171

Fleming County Farm Supply
606-845-1821

Jabetown Mill
606-267-2161

Hinton Mills Cynthiana
606-234-2122

May's Lick Mill
606-763-6602



Hinton Mills is OPEN, but our showrooms are closed to walk-in service. We do have curbside and delivery service available. Here are some ways you can help us give you the best possible customer service.

- Whenever possible, to greatly speed up the process, we ask that you call ahead so we can have your orders ready and limit your time on site.
- Continue to use our trusted delivery services for applicable orders, but give us as much notice as possible to account for increased demand.
- When on location, maintain the CDC recommended six feet of space between you, other customers, and staff.
- Most importantly, as we've asked our team members to do, if you are sick or have been exposed to someone who is sick, please stay home. Call us and we will work with you to make sure you have what you need for your animals, crops or family.

HAPPY APRIL BIRTHDAYS TO THESE HINTON MILLS TEAM MEMBERS!



Chris Hunt
May's Lick Mill



Dwight Leslie
Hinton Mills Cynthiana



Joey Conley
Frank Hinton & Son



Stephen Flynn
Fleming County Farm Supply



Adam Hinton
Hinton Mills Vice President



Robert Thomas
Jabetown Mill

A Look Back at What the Hinton Mills Team Did in March 2020

 See more pictures of what Hinton Mills did this past month on Facebook

At Maysville Community College's Farm Family Night event, team members Jim Tom Galbreath and Jeana Cheek hosted an educational session on using precision ag tools to optimize yield. Mary McGlone brought joy to folks young and old as she promoted our upcoming Chick Days event. Several members of the Hinton Mills team manned our booth to visit with the community.



Our Chick Days event took place just a few days before we decided to close all our showrooms. Thanks to everyone who came out. We sold out of chicks faster than ever before, and we had a great time coloring chicken pictures and visiting with everyone who was able to attend. Marvin Flora and the Hinton Mills team visited eight kindergarten classes in the area.

Advice from the experts



Baby Calf Health

Dr. Phil Prater
Professor of Veterinary Technology
Morehead State University



When it comes to baby calf health, the very first thing you need to consider is the health of the cow while her calf is still in utero. A calf's immune system is impacted tremendously by what the mother is fed.

Trace minerals are big players in immune system development, especially copper and selenium. Vaccinating the mother 8-10 weeks before calving will protect her calf against five of the major organisms that cause scours. The vaccine causes the cow's system to produce antibodies, which are passed to the calf through her colostrum. That's a big part of the reason that colostrum is such a great thing – it's an intentional condensing of antibodies and nutrients.

When it comes time for the calf to be born, keep in mind that calves who have a difficult birth are more prone to having issues. Assisting when needed in a timely manner will help with this. According to a study out of Montana, about 68% of death loss before weaning happens in the first three days. Also, the chances of a calf developing pneumonia or scours are three times greater if it had a difficult birth.

Once the calf hits the ground, there are three major factors that contribute to its health:

1. The most important thing in baby calf health is it being born in a clean environment. We have a saying in veterinary medicine –

the solution to pollution is dilution. That means if you can spread your cows out over a larger area so their calves are not being born in mucky, muddy conditions – that is the best scenario. Calving sheds do provide protection from bad weather, but there can be some serious drawbacks if you don't have enough labor to keep them cleaned out the way they need to be.

2. Colostrum is vital to a newborn calf's long-term health. The gut of a calf begins to lose its ability to absorb the antibodies from colostrum after about 24 hours. If two hours have gone by and that calf still hasn't nursed, it's time to take action, either by putting the cow in a chute and milking her colostrum, or by giving the calf supplemental colostrum. A calf needs to take in 50% of the colostrum requirement within the first 6 hours of its life. Between hours 6 and 12, it needs to take in an additional 25%. A calf needs to drink about 10% of its body weight in colostrum. For a 100 lb. calf, that's about a gallon of colostrum within the first 24 hours. We want him to have 3 quarts of colostrum in the first 12 hours to make sure he absorbs good passive immunity from the cow.

The sucking reflex actually stimulates the intestinal tract to absorb antibodies better, so sucking from the mother or a bottle is better than tubing.

If you are purchasing a product to replace colostrum that a calf has not gotten from its mother, be sure you know exactly what you are getting. Colostrum replacers have a fair amount of antibodies in them for the calf, but colostrum supplements, while nutritious are only meant to supplement colostrum that you already have. When it comes to antibody absorption, nothing beats the real stuff. The best back-up for a producer is frozen colostrum. It will last up to two years in the freezer. Just be sure to thaw it in warm water – not the microwave, which will destroy antibodies. If you do have to give colostrum replacer, you would have to double the amount of replacer to get the same amount of antibodies that the calf would get from its mother.

There are also products that are concentrated antibodies in a gel form that you can give to newborn calves within the first 24 hours to give them a super-boost of concentrated antibodies. If you're having scouring issues, you may want to consider this type of product.

3. The third important practice that helps get calves started off right is dipping their navels. Whether you use a tincture of iodine, chlorhexidine or something else, this is a critical step in baby calf health.



Now through June, use your John Deere Financial Multi-Use Account to make an eligible purchase of fertilizer, seed and chemicals and receive Prime + 3.4% A.P.R.¹. \$1,000 initial minimum purchase required, payment due in full December 2020. For more information, contact us at **606-845-1821**.